



# 48th Annual Business Dinner



**THURSDAY,  
MARCH 2, 2023**

The Westin - Atlantic  
Ballroom  
1181 Hollis Street, Halifax, NS

## Event Schedule

- 5 pm Registration & Cocktail Reception
- 6:30 pm Seating - Ballroom
- 7 pm Dinner Begins
- 7:15 pm Opening Remarks
- 8 pm Keynote Speech
- 9:30 pm Closing Remarks

The Sobey School of Business Commerce Society presents the 48th Annual Business Dinner. The Business Dinner was conceptualized to connect Business Professionals and Students in an event designed to strengthen our local and global communities while inspiring students to realize their potential via a Keynote speech by Saint Mary's University alumni.

The Commerce Society has dedicated their efforts to educate, connect and inspire the students of the Sobey School of Business to better the community and value of Saint Mary's University. With your support, you will make this and many more events possible for this year and the next.

## Plan to Attend

You can participate in this event in many ways. Please consider supporting the Sobey School of Business Commerce Society as a Mentor, a Partner, a Presenting sponsor or as an attendee. If you are not able to join us, please consider sponsoring a student to attend.

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## Joyce F. Carter, Keynote Speaker

### President & CEO | Halifax International Airport Authority

Joyce Carter, Bcomm '84, is President and Chief Executive Officer (CEO) of Halifax International Airport Authority (HIAA), which operates, manages, and develops Halifax Stanfield International Airport (Halifax Stanfield). Joyce, Bcomm '84, first joined HIAA as Vice President, Finance in 1999, after beginning her career in audit and assurance, and then later, real estate development. She became HIAA's Chief Financial Officer in 2006, Chief Strategy Officer in 2008, and President and CEO in 2014.

Joyce, Bcomm '84, has a Bachelor of Commerce degree from Saint Mary's University which makes her a SMU Alumni, is a graduate of Chartered Professional Accountants Nova Scotia, and in 2012 received the Fellow Chartered Professional Accountant (FCPA) designation, the institute's highest honour.



Joyce, Bcomm '84, believes it's critical to use her position as a women CEO to support, mentor, and inspire other women. She is a member of Women in Aviation International and Women in Aerospace Canada, participates in Young Women's Leadership sessions, and takes part in the Royal Canadian Air Force (RCAF) Mentorship Program where she shares her knowledge and expertise with a women RCAF member for personal and professional growth.



# Sponsorship Information

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## **Presenting Sponsorship: \$5000**

- Two tables of 10, with two or more seats assignable to students - requested upon purchase;
- Business name/logo on your assigned table;
- Business logo individually featured in the slide deck;
- Top business name/logo placement in the dinner program;
- Sponsorship announcement on the Sobey School of Business social media accounts;
- Acknowledgement during the event with recognition of your contribution;
- Host the Cocktail Reception as named partner (i.e. The "Your Business Name" Cocktail Reception) or address attendees from the podium during the main event;
- Opportunity to place pop-up banner on stage.

## **Partner Sponsorship: \$2500**

- One table of 10, with two or more seats assignable to students - requested upon purchase;
- Business name/logo on your assigned table;
- Business name/logo individually featured in the slide deck;
- Business name/logo featured in the dinner program; and
- Sponsorship announcement on the Sobey School of Business social media accounts.

## **Mentor Sponsorship: \$1500**

- One table of 10, with two or more seats assignable to students - requested upon purchase;
- Business name/logo on your assigned table; and
- Your business name featured in the slide deck alongside other mentor sponsors.

## **Individual: \$175 per seat**

- You are welcome to buy as many seats as you would like; 10 seats per table.

**If you are interested please email us at [ssbcs@smu.ca](mailto:ssbcs@smu.ca)**

## **Unable to attend?**

If you are not able to join us, please consider sponsoring a student to attend. Tickets purchased for students will be given out on a first-come first-served basis to deserving Commerce students who are active volunteers in the Society.